

**Vision**  
**Key Goals**  
**Mission**  
**Practical Support**

MARIA BUTINA

**Welcome**  
**to Russia**





# Our Vision

In Russia ...

1

**"The Russian Dream" is real.**

A land of growth, culture, and opportunity

Russia where ...

2

**Innovation meets tradition.**

A place where innovation meets tradition

Russia is ...

3

**Charming and captivating.**

Attract professionals, families, and businesses

Russia is ...

4

**Future-oriented.**

Build a strong and resilient future



# Our Key Goals

1

## Key Attract Skilled Professionals

Fill gaps in industries like IT, healthcare, and education  
Goals

2

## Support Families & Demographics

Stabilize the population and grow communities

3

## Promote Tradition & Culture

Highlight values of family and heritage

4

## Develop Regions

Encourage growth in emerging areas



# Mission – How We'll Do It



## Learn & Adapt

Use successful local & global ideas for Russia



## Work Together

Partner with businesses, volunteers, and authorities



## Support Growth

Help professionals and start-ups



## Innovative Tools

Provide tools for integration (language, jobs, housing)



# Practical Support for Newcomers

- **Integration Programs:**
  - Russian language courses
  - Job and housing support
  - Local social integration
- **Transparent and Goal-Oriented:**
  - Measurable results
  - Efficient use of resources
- **Support Innovation:**
  - Encourage new ideas and legislative improvements



# Conclusion – A Balanced Future

1

## **Develop Regions:**

Housing, jobs, and infrastructure  
Promote Culture: Blend progress with traditional values

2

## **Promote Culture:**

Blend progress with traditional values

3

## **A Unified Vision:**

- Collaboration for a stronger, inclusive Russia
- Opportunities for growth, innovation, and community

Welcome  
to **Russia**



“Together,  
we build a brighter  
future for Russia.”

[welcome-to-russia-com](http://welcome-to-russia-com)